

Creating Demand for your Feeder Cattle

We would like your help to continue to create the **demand** for your Red/Black Baldy and Hereford feeder cattle. If you talk up Greater Omaha's Hereford Beef to your favorite eating places and they show interest, call one of the Greater Omaha's field representatives listed below. They will contact the distributors whose route is nearest your favorite eating place. Hopefully, Joe's Diner, for example will start carrying Greater Omaha's Hereford Beef.



Feel free to call the Greater Omaha feeder cattle representative, Brad Ellefson, at least two to three weeks before selling your feeder cattle. He has lists of feedlots that feed cattle for Greater Omaha's Hereford/Black Baldy Beef Program. Remember that Black Baldies qualify and add value to the Angus Beef Programs as well.

Greater Omaha's representatives to call

Brad Ellefson	605.216.6010	Feeder Cattle Representative
June Dunn	651.398.2442	Field Representative
Nick Rausch	402.731.1700	Brand Manager
Jan Ellefson	605.216.4896	Field Representative



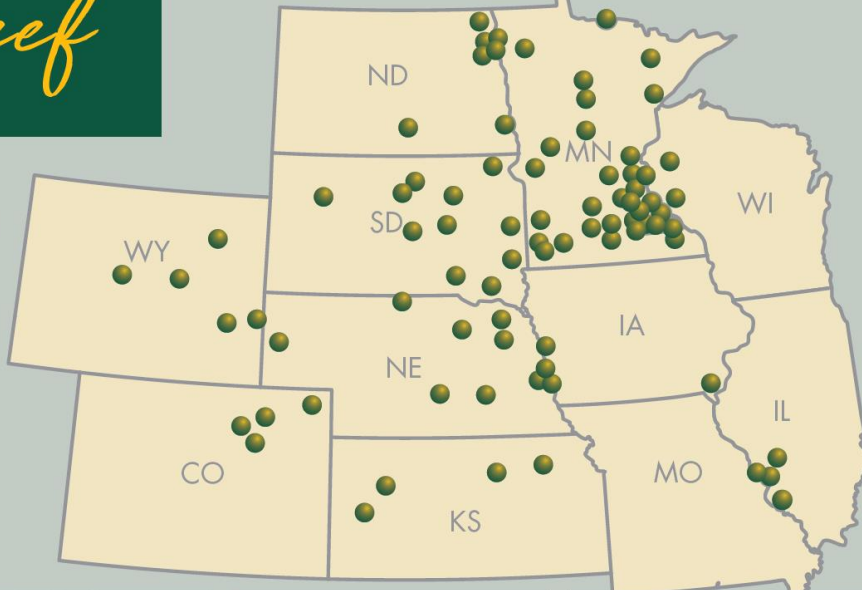
**SERVING
YOUR**
*Hereford
Beef*



Sky's Fine Dining, Grand Forks ND



The Onion Grille, Hastings MN



**Demand
the Brand**

*Please ask if
your restaurant
is still serving
Hereford.
If they are,
please thank
them and if not,
please ask
them why!*



Dakota Haus Bar & Grill, Hoven SD



The Lake Elmo Inn, Lake Elmo MN



1818 Chophouse, Edwardsville IL



- Proud Packer of Certified Hereford Beef® for 18 Years
- Ten consecutive growth years in pounds sold and carcasses certified
- More pounds per capita of Hereford Beef is sold in this region (retail and restaurants) than anywhere else in the US. Go local.

PLEASE SUPPORT YOUR LOCAL

Now serving CHB

(Hereford, Black and Red Baldy quality beef)

■ Steakhouses

■ Burgers and More

South Dakota

Craft Fusion, Brookings

Medicine Rock, Gettysburg

Dot T Steakhouse, Faulkton

2 R Bar and Grille, Faith

Dakota Haus Bar & Grill, Hoven

Fort Randall Casino, Pickstown

West Prairie, Pierre

Crawford's Bar and Grill, Sioux Falls

Rosalie's, Sisseton

Willie's, St. Lawrence

Hillcrest Country Club, Yankton

North Dakota

J60, Bismarck

Lucky Duck, Bismarck

JD's BBQ, Dickinson

Cork and Cleaver, Fargo

Shananigan's, Grafton

Darcys Café, Grand Forks

Grand Forks Country Club, Grand Forks

Sky's Fine Dining, Grand Forks

Mexican Village, Grand Forks

Nebraska

3 Hermanos, Columbus

Monument Grill, Gering

Apple Market, Kearney

Kyoto Hibachi, Kearney

Skeeter Barns BBQ, Kearney

Koma Taqueria, Kearney

Chicken Coop Sports Bar, Kearney

Ingredients Delivered, Omaha

Knotty Pines, Petersburg

Bay Hills Golf Course, Plattsmouth

American Legion #61, Sutton

The Bunkhouse, Valentine

Wyoming

Clark's Meat House, Riverton

Bucking Horse Steakhouse, Torrington

Windy Peaks Brewery, Wheatland

Open Range Steakhouse, Wright

Minnesota

Interlachen Inn, Alexandria

Fisher's Club, Avon

PJ's, Avon

Kirpatrick's, Balaton

Arrowwood Resort, Baxter

The Well Sports Tavern, Blaine

Blainbrook Bowl, Blaine

The Rack Shack BBQ, Burnsville

Pine Brook Inn, Cambridge

The Northern Lake Tavern,

Chisago City

Brickyard, Clearlake

Swanny's Pub, Courtland

Drafts, Crookston

Pier B, Silo's Restaurant, Duluth

ZZQ, Eagan

Tally Ho, Edgerton

Boomtown, Eveleth

The Whistling Bird, Gilbert

Bump's Family Restaurant, Glenco

Prairie's Edge Casino, Granite Falls

Fireside Social House, Hastings

The Onion Grille, Hastings

Dugarel's Sports Bar, Hastings

Leonard's, International Falls

The Thunderbird Lodge on

Rainy Lake, International Falls

The Lake Elmo Inn, Lake Elmo

A.T. The Black and White, Little Falls

The Bluestem, LuVerne

Tavern on the Ave, Mankato

Kato Cue, Mankato

Number 4, Mankato

The Landing, Mankato

Prime 6, Minneapolis

The Old Number One, Morris

Spare Time, Rochester

Hot Chip Burger, Rochester

Fireside Tavern, Rosemount

10 Spot, Royalton

MT's on 8th, St. Cloud

Short Stop Custom Catering,
St. Cloud

Courtyard by Marriott, St. Cloud

Third Street Tavern, St. Peter

Meister's, Scandia

Northern Lights Casino, Walker

Chase on the Lake, Walker

The Farm House, Wanda

Tado Steakhouse at Treasure Island
Casino, Welch

Lucy's Burgers, White Bear Lake

Sak's Sports Bar, White Bear Lake

Cherokee Tavern, West St. Paul