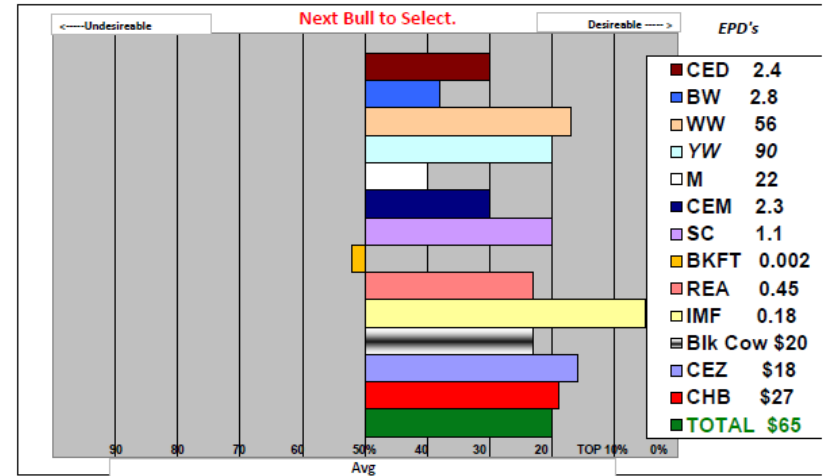
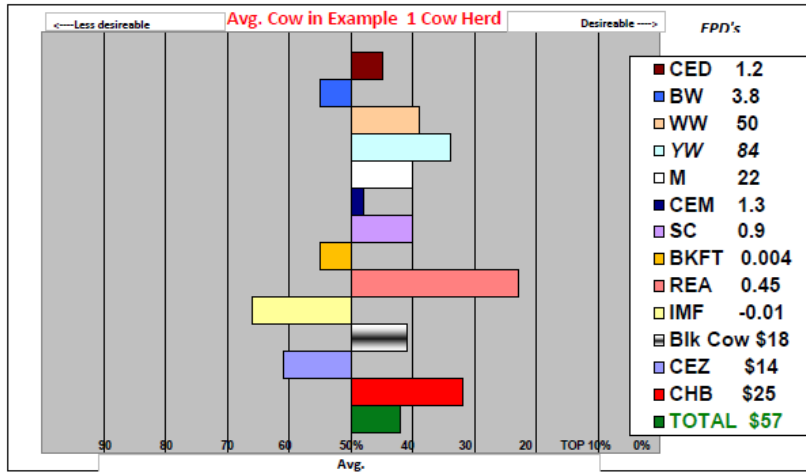
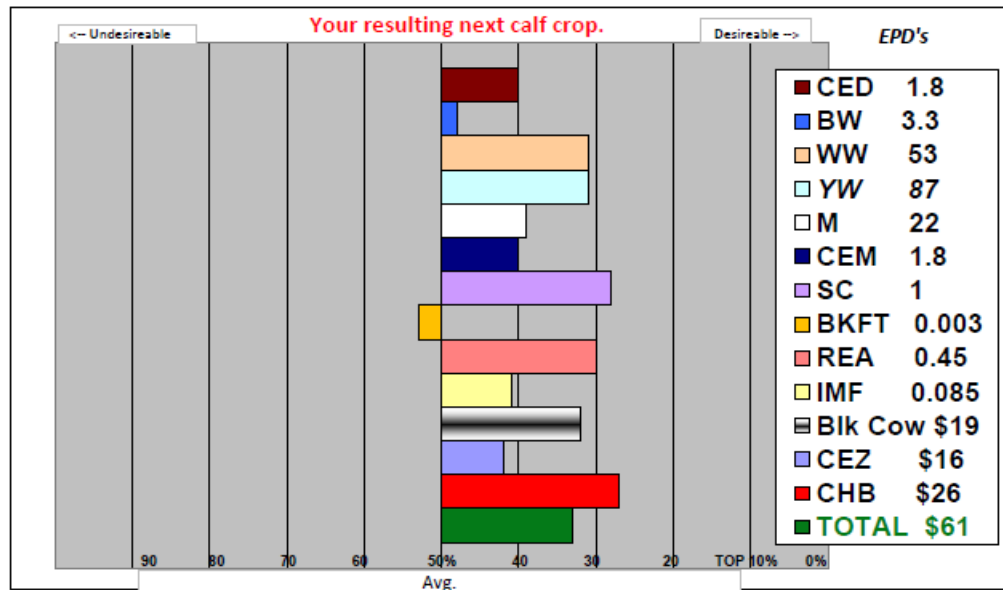


HOW TO USE BAR GRAPH PERFORMANCE CHARTS

Example 1: Select a Bull to improve Calving Ease and Marbling in a cow herd



Desirable Birth Weight and Marbling were obtained by selecting the right Bull to improve the next calf crop

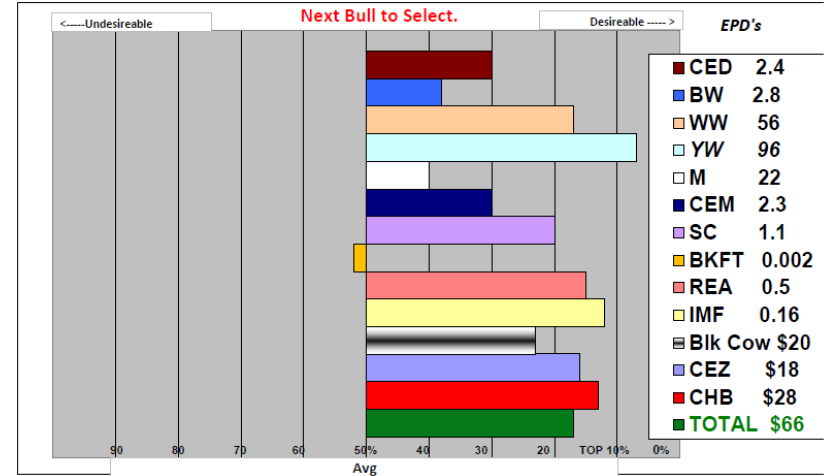
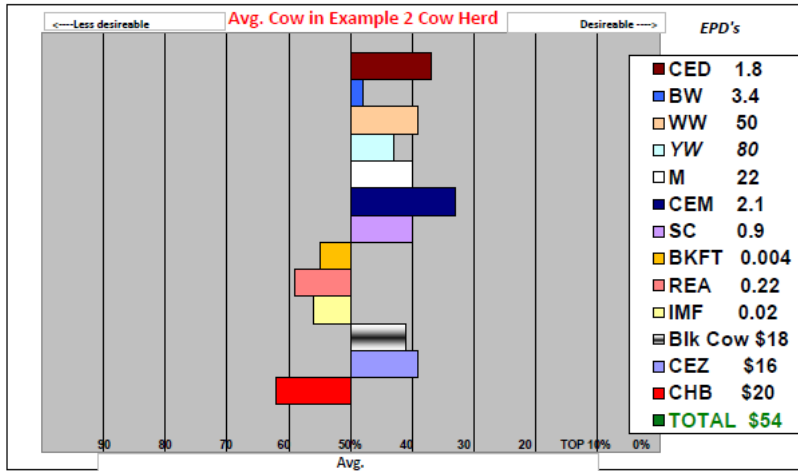


Glossary

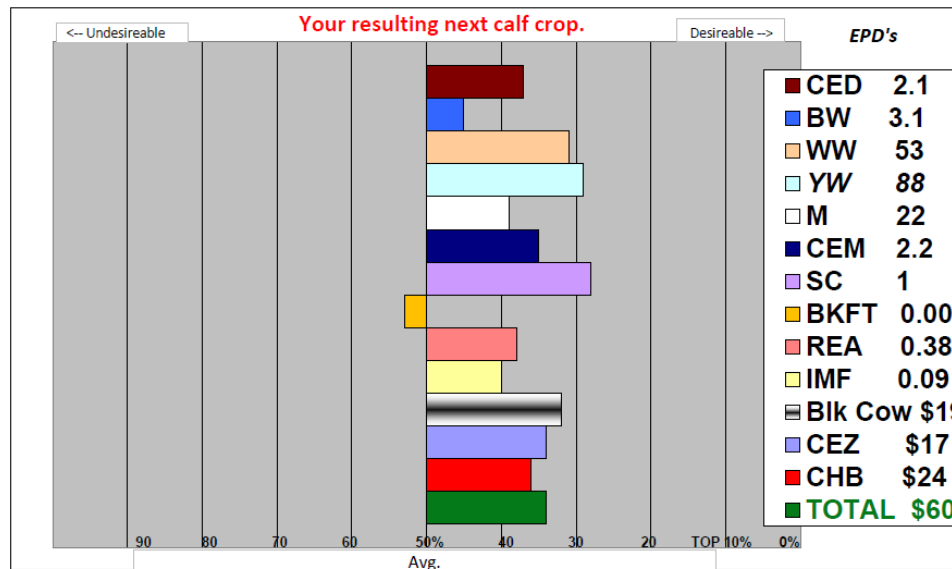
- Calving Ease Direct
- Birth Weight
- Weaning Weight
- Yearling Weight
- Milk
- Calving Ease Maternal
- Scrotal
- Back fat
- Rib eye
- Marbling
- Black Cow
- Calving Ease
- Certified Hereford Beef
- Total Dollars

HOW TO USE BAR GRAPH PERFORMANCE CHARTS

Example 2: Select a Bull to improve Growth and Carcass Weakness in a cow herd



Desirable Growth and Carcass Quality were obtained by selecting the right Bull to improve the next calf crop



Glossary

- Calving Ease Direct
- Birth Weight
- Weaning Weight
- Yearling Weight
- Milk
- Calving Ease Maternal
- Scrotal
- Back fat
- Rib eye
- Marbling
- Black Cow
- Calving Ease
- Certified Hereford Beef
- Total Dollars